

# SHOWTIME

## Media

Technology Driven Media Solutions

Company profile

**Digital  
Billboard  
Advertising**

**SHOWTIME MEDIA**

Kimberley

**MY SUPERSPAR**

A great Shopping Experience

Soon down the Road

TO ADVERTISE HERE CONTACT  
Sandra Aldrich 082 775 8381  
[www.showtimemedia.co.za](http://www.showtimemedia.co.za)

0861  
GO SHOW



[www.showtimemedia.co.za](http://www.showtimemedia.co.za)

## **Foreword**

Showtime Media is the ultimate solution in high impact digital advertising at unmatched rates. Years of research led to the development of the Showtime Media marketing solution, utilizing the unique properties of LED screens to create an advertising medium that accommodates any size marketing budget without compromising the quality or impact of advertisements.

Through the latest technology in LED video screens and software systems, we provide a network of digital billboards to our clients. Placed at carefully selected sites, LED billboards offer a highly versatile marketing medium, generating high impact exposure.

Our expert team will guide you to the perfect advertising solution for your business!

## **Company overview:**

**Company Name:**

Showtime Media

**Core Business:**

Digital outdoor advertising billboards.

**Contact Details:**

**Office:** 087 751 9999

**Fax:** 018 290 9354

**Email:** [sandra@showtimemedia.co.za](mailto:sandra@showtimemedia.co.za)

**Website:** [www.showtimemedia.co.za](http://www.showtimemedia.co.za)

**Physical Address:**

2 Bremner Street

Potchefstroom

South Africa

2520

## Digital Billboards

LED screens or digital billboards are simply very large “television screens” specifically designed for outdoor advertising display purposes. Showtime Media only uses the best quality high resolution LED screens. The quality of its high definition display is on par with international standards. ShowTime Media use only the best quality high resolution LED screens. This allows us to display crystal clear video as well as detailed animations, even in direct sunlight. With an average display size of 21m<sub>2</sub> (7m x 3m) we ensure high visibility of all advertisements.

### The Advantages of outdoor LED screens:

- No Crew required
- Effective
- Elimination of production costs
- Easy to create and to view
- Crystal clear display
- Detailed animation



## **Network**

Digital billboard sites are carefully selected, specifically targeting intersections with high volumes of slow moving traffic (Minimum traffic flow of 20 000- 50 000 vehicles a day). Showtime Media's digital billboards are located on prime sites throughout Gauteng, North West Province and the Northern Cape. These sites include:

### **GAUTENG**

#### **Roodepoort:**

On the corner of William Nicol and Ontdekkers Road

#### **Krugersdorp:**

Opposite the McDonald's at the corner of Paardekraal and Luipaard Street.

#### **Vanderbijlpark:**

Opposite the Vaal Mall on the R42 that crosses Faraday BLVD

#### **Vereeniging:**

On the corner of Generaal Hertzog and Bashee Street/Nile Drive

### **NORTH WEST**

#### **Potchefstroom:**

On the corner of Govan Mbeki Street and Nelson Mandela on the N12. The Mooirivier Mall is opposite the street.

#### **Klerksdorp**

On the N12 on the corner of Magrieta Prinsloo and Joe Slovo.

#### **Rustenburg:**

On the R24 opposite the Engen Garage that crosses Nelson Mandela Road.

### **NORTHERN CAPE**

#### **Kimberley:**

On the Jones Street intersection that goes to Cape Town, Upington and Bloemfontein; opposite Desnic Sport and Absa Building.

#### **Upington:**

At the corner of Lutz and Scott Street opposite the KFC and the Municipal Main Building

#### **De Aar**

On the corner of Voortrekker and Main street.

Soon our network will be expanded to larger areas in Gauteng as well as the Western Cape, Free State and Kwazulu-Natal.

## **Advertise with us:**

Showtime media allows you the freedom to structure your marketing package according to you specific needs. We offer 2- 6- and 12 month contracts (\*terms and conditions apply). Whether you need advertising on only one billboard in your area or exposure over a large region on multiple billboards, we can cater for your needs. One of the many advantages of digital advertising is the elimination of production cost, since there are no printing, manufacturing or distribution costs.

This in combination with the Showtime Media marketing system, allows you to access high impact advertising at a fraction of the price.